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U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

<b>PRELIMINARY AMENDMENT</b>		Docket Number: 11032/2144	PATENT
Reissue Applicant <b>Dwight Allen MERRIMAN et al</b>	Reissue Application No. <b>09/577,798</b>	Reissue Filing Date <b>May 24, 2000</b>	
Patent Number <b>5,948,061</b>	Issued <b>September 7, 1999</b>	Examiner <b>Harle, J</b>	Art Unit <b>2166</b>
Invention Title <b>METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS</b>		Assignee <b>DoubleClick, Inc.</b>	

Address to:  
Assistant Commissioner of Patents  
Washington, D.C. 20231

Examiner Harle:

Prior to examination of the above-identified application, please amend the following claims:

**IN THE CLAIMS:**

Please amend the following pending claims:

1. (Twice Amended) A network supporting the hypertext transfer protocol, comprising:

- a user node having a browser program coupled to said network, said user node providing requests for information on said network;
- a content provider affiliate node having a respective affiliate web site responsive to requests for information from said user node to provide media content, advertising space for display of advertising content and a link message to said user node;

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